

## Key stage 2 training exercise 2

### Pupil B - Piece C: an evaluative report

Context: this report is an extract from a longer piece, which evaluated 3 types of shoe. Having revisited the features of non-chronological reports, pupils were asked to select an item that they might buy, and evaluate its features and suitability for purpose.

#### Girls' smart shoe



One should not be too concerned about the basic look of this shoe as, although it is quite uninteresting and dull, this is actually the exact look that the manufacturer was hoping for. The overall style of this shoe is smart therefore it is suitable to be worn at school, or during an important occasion such as a family outing or <sup>funeral</sup> funeral. The shoe itself is black, flat and stylish; the reason for this is due to the fact that children are required to dress presentably for school, and consequently are not allowed to have brightly coloured, patterned or styled shoes. They are well-known by their everyday name, the dolly shoe; they do not have any laces so they are easy to slip on and off. Furthermore, they are produced using leather (this means that they will last for a longer time than a synthetic material and they are value for your money). Mostly, the dolly shoe attracts young girls: the metal heart at the front of the toe and the very small heel, which is situated at the rear of the shoe, draw the attention of the female target audience.

It is widely believed that this shoe could be improved by allowing a special spray polish to be sold in conjunction with the product itself; this would allow the owner to ensure that the shoe remains in a perfect condition, like it was when it was initially sold.